

JUNE
25. 76



PARADER

A CHARLTON PUBLICATION

HOT DIGGITY

EDDIE MY LOVE

BLUE SUEDE SHOES

HEARTBREAK HOTEL

JUKE BOX BABY

A TEAR FELL

FLOWERS MEAN FORGIVENESS

WITHOUT YOU

THE MAGIC TOUCH

WHY DO FOOLS FALL IN LOVE

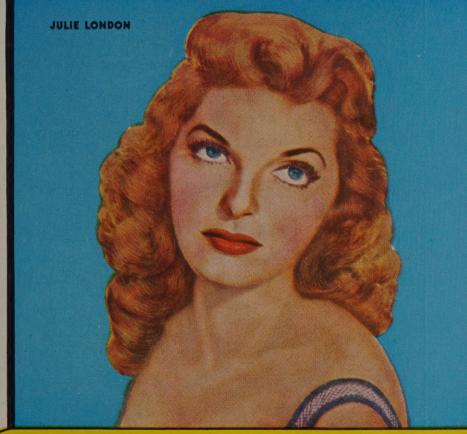
TOO YOUNG TO GO STEADY

WINNER TAKE ALL

MR. WONDERFUL

HOTTA CHOCOLOTTA

THE MOST HAPPY FELLA



Perry Como — That "Hot Diggity Dad"
"The Most Happy Fella" — A Musical Must!









CO-STARRING JOAN FONTAINE SARITA MONTIEL VINCENT PRICE HENRY BLANKE

DIRECTED BY ANTHONY MANN SCREEN PLAY BY IVAN GOFF & BEN ROBERTS AND JOHN TWIST

Charlton Feature

MR. WONDERFUL

JERRY BOCK ALARRY HOLDFEEDER GEORGE WEISS

Why this feeling, why this glow? Why the thrill when you say "hello?" It's a strange and tender magic you do; Mister Wonderful, that's you! Why this trembling when you speak? Why this joy when you touch my

cheek? I must tell you what my heart knows is true:

Mister Wonderful that's you! And why this longing to know your

To spend forever here in your arms! Oh! there's much more I could say, But the words keep slipping away, And I'm left with only one point of view:

Mister Wonderful that's you! One more thing, then I'm through. Mister Wonderful, Mister Wonderful,

Mister Wonderful,

I love you! Copyright 1956 by Laurel Music Corp.

WINNER TAKE ALL

Winner take all, winner take all; I'm playing a game called "Winner take all"; Your kiss is the bet, My heart is the stake, And love is the gamble, I'm willing to take. Maybe I'll win, Maybe I'll lose; But this is the chance This fool can't refuse; So spin the wheel around and 'round And 'round and let the chips begin to

Winner take all, winner take all. © Copyright 1956 by Admont Music, Inc. Sole selling agent, Southern Music Publishing Co., Inc.

HOTTA CHOCOLOTTA
MILTON DRAKE VIC MIZZY
Hotta, hotta chocolotta, Flip-a-dip-a-whip-a-cream In the middle of a hotta, hotta chocolotta,

Pick 'er up and drink 'er down. Square cake, round cake, pieca-a pound

Grab a chuck and dunk a hunk In the middle of a hotta, hotta

chocolotta, Pick 'er up and drink 'er down. When you're goin' loco You're out of your cocoa Go down to the old jukery spot! And you gotta drink a lotta Hotta, hotta chocolotta, Flip-a-dip-a-whip-a-cream

In the middle of a hotta, hotta chocolotta,

Pick 'er up and drink 'er down.

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EDDIE. MY LOVE

AARON COLLINS ... MAXWELL DAVIS SAM LONG Eddie my love I love you so How I've wanted for you You'll never know Please Eddie don't make me wait too

Eddie, please write me one line Tell me your love is still only mine Please Eddie don't make me wait too

long. You left me last September Since that time I've been so alone Now all I do is wish and wait for

Eddie, since you've been go-o-one, Eddie my love I'm sinkin' fast The very next day might be my last Please Eddie don't make me wait too

long.
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(You've Got) THE MAGIC TOUCH

You've got the magic touch, It makes me glow so much, It casts a spell, It rings a bell, The magic touch. Oh, when I feel your charm, It's like a four alarm, You make me thrill so much, You've got the magic touch. Here I go reeling, Oh, oh I'm feeling the glow, But where can I go from you? I didn't know too much And then I felt your touch, And now I learn I can return The magic touch. Copyright 1956 by Panther Music Corp. Sole selling agent, Southern Music Publishing Co., Inc.

INTO THE NIGHT

WADE BUFF LEE TURNER Gone from my arms into the night Taking your love, leaving me all alone. Here in my heart I long for you.

Tell me you love me, Tell me you're lonely too.

Though you are gone I long for your touch

I love you so much. Gone from my dreams into the night. I hear you whisper,

"Darling, I love you so."

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HOT DIGGITY (Dog Ziggity Boom)

Never dreamed anybody could kiss

that-a-way, Bring me bliss that-a-way, With a kiss that-a-way What a wonderful feeling to feel that-a-way!

Tell me where have you been all my life? Oh!

Hot diggity dog ziggity boom! What you do to me! It's so new to me what you do to me, Hot diggity dog ziggity boom! What you do to me! When you're holding me tight!

How my future will shine From the moment you're mine!

Never knew that my heart could go "Zing!" that-a-way, Ting-a-ling that-a-way, Make me sing that-a-way. Said "Goodbye" to my troubles, They went that-a-way! Ever since you came into my life! Oh!

There's a cute little cottage for two, that-a-way, Skies are blue that-a-way, Dreams come true that-a-way, If you say I can share it with you,

that-a-way! I'll be happy the rest of my life! Oh!

BLUE SUEDE SHOES

Well, there's one for the money, Two for the show, Three to get ready, Now go, cat, go. But don't you step on my blue suede shoes! You can do anything,

But lay off of my blue suede shoes! Well you can knock me down, Step on my face,

Slander my name all over the place, And do anything that you want to do, But ah, ah, honey, lay off of my

Don't you step on my blue suede shoes!

You can do anything, But lay off of my blue suede shoes!

You can burn my house, Steal my car, Drink my liquor from my ol' fruit jar,

You can do anything
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IF YOU CAN DREAM

INNAMORATA
JACQUES D'IRAQUE
JUKE-BOX BABY
JUST THE BOY
LET'S DANCE
LOVE IS A BEAUTIFUL THING
LOVE IS JUST AROUND THE CORNER
LOVE ME AS THOUGH THERE

LOVELY ONE	
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ROCK	RIGH	ROLL	WALTZ,	THE	•••••

SEE YOU LATER ALLIGATOR

SWEEL	LIFS	***********	**********
TELL M	E	- V	
THERE	GOES MY H	EART	

	WALIA					
TO Y	OU, MY	LOY	E			
TOO	CLOSE	FOR	COL	MEORT		
TOO	YOUNG	TO	GO	STEAL	OY	
	FRUTT					
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VALLEY VALPA	RAISO	********	
			-
WE ALL NEED			••••••

WE ALL NEED LOVE
WHEN YOU'RE ALONE
WHEN YOU'RE IN LOVE
WHY DO FOOLS FALL IN LOVE
WINNER TAKE ALL
WITHOUT YOU

		LOS MAN MEN DE TO
YOU'RE	MINE	***************************************

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn., under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents, Vol. XIV, No. 7, June, 1956. Gopyright 1956 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss or non-return of unsolicited manuscripts, songs. Authorized for sale in the U.S., possessions and Canada only.

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PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 815, New York 36, N. Y.

Patti Page's Too young to go steady contest



PATTI PAGE

Well, folks, here's some "hot" news. We just got finished chatting with the "Singing Rage" — Miss Patti Page — and Patti told us she wants to run a contest in HIT PARADER Magazine in conjunction with her great Mercury recording of "Too Young To Go Steady." She wants you to write, in 100 words or less, your exact opinion of what age you feel a girl or boy should go steady and why. Patti's going to read all the entries herself, so let's show her we guys and gals know the score Read the rules carefully and let's get those letters in Remember, it's a big free contest, so get busy and enter today!

Now, just take a look at what's in store for the winners of this big contest: The Kappi Jordan Agency has offered the first two winners on opportunity to spend a complete "Day With The Stars" at one of New York's finer country clubs. In the past, such stars as Julius LaRosa, Archie Bleyer, The Four Lads, etc., have been on hand and most likely will return this year again. Transportation and all expenses are paid by HIT PARADER Magazine. A brand new recording of Patti's Mercury disking, "Too Young To Go Steady," will be presented the next eight winners. next eight winners.

This is a great contest and a great opportunity for all you music lovers to get to meet many of the top recording stars of the day. Good luck to you all.

CONTEST RULES

CONTEST RULES

Please Read Carefully

1. Fill in the information requested on the coupon below.

2. On a separate sheet of paper, write in 100 words or less what age you think is the proper age for a boy or girl to go steady — and why!

3. This contest is open to anyone except employees of the publisher of this magazine or members of their families.

4. To be considered, entries must be post-marked no later than 12:00 midnight, Monday, May 14, 1956.
5. All entries become the property of HIT PARADER Magazine, and

HIT PARADER Magazine, and none can be returned.

6. Winners will be selected solely from the best letters, in the opinion of the judges. (In case of ties, duplicate prizes will be awarded).

7. Judges are Patti Page, Jack Rael (Patti's manager) and the HIT PARADER staff. Names of the winners will be announced in the August issue of HIT PARADER. Winners will also be notified by mail.

8. Mail all entries to: Patti Page Contest, HIT PARADER Magazine, Derby, Conn.

Don't Delay! Enter Now!

CONTEST. I have the rules.	R Magazi enclosed lett carefully rec	
Address		manning of the same
	***************************************	***************************************



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CREA

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-says Mational Champion Hair Stylist, Ruby Rowell

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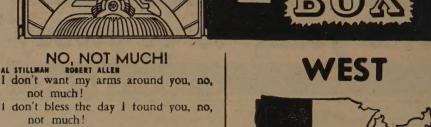
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don't need you like the stars don't

need the sky

won't love you longer than the day I die.

You don't please me when you squeeze me, no, not much.

My head's the lightest from your very slightest touch.

Baby if you ever go Could I take it? Maybe so. Ah, but would I like it? No, not much! Copyright 1956 by Beaver Music Publ Corp



A TEAR FELL

DORIAN BURTON EUGENE RANDOLPH A tear fell when I saw you In the arms of someone new A tear fell when you left me All alone and feeling blue A tear fell when you told me That your love was not for me I didn't miss the teardrops But I miss you constantly A fool am I a fool am I in love.

The teardrops that you stepped on As you danced across the floor Were crushed like my poor heart was When you walked out of my door A tear fell when you told me That the flame in your heart died Darling have I lost you Like these teardrops from my eyes? A fool am I a fool am I in love. (C) Copyright 1956 by Progracolvo Music Publ. Co., Inc.



No. 1 NO. NOT MUCH!



As Sung By THE FOUR LADS

EAST



No. 1

A TEAR FELL



As Sung By TERESA BREWER

DYNAMITE

SOUTH



No. 1
WHY DO FOOLS FALL
IN LOVE



As Sung By THE TEENAGERS

MID-WEST



No. 1



PAT BOONE

WHY DO FOOLS FALL IN LOVE

Why do birds sing so gay
And lovers await the break of day
Why do they fall in love?
Why does the rain fall from up above?
Why do fools fall in love?
Why do they fall in love?

Love is a losing game
Love can be a shame
I know of a fool you see,
For that fool is me.
Tell me why tell me why!
Why do fools fall in love?
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TUTTI FRUTTI

Tutti frutti au rutti
Wop-bop-a-loom-bop-a-boom-bamboom tutti frutti

Au rutti tutti frutti au rutti tutti frutti Au rutti tutti frutti au rutti tutti frutti Au rutti wop-bop-a-loom-bop-a-boombam-boom

Gotta go can't stop down to the candy shop

I've gotta go can't stop and get me an cream pop

Don't want vanilla or strawberry too Want the same kind of flavor when I'm kissing you

Tutti frutti au rutti

You're the one I miss
I gotta tell you this
Oh you're the one I miss I miss
And the flavor of your kiss:
I don't mean cherry
With chocolate chips
I mean the same kind of flavor of your
sweet lips:

Won't you be my date
And baby don't be late
Oh won't you be my date
And share my ice cream plate:
Without your kisses this is all I've got
Just an imitation flavor of you know
what:

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LOOK ... Ni ennim what's new in eye beauty Look prettier-through curly lashes in just seconds-with the new soft-cushion PROFESSIONAL EYELASH CURLER naturally, it's the best gold tone Molded Cushion refill, only 10¢ You must try the wonderful new EYEBROW PENCIL never needs sharpening -spring-locked crayon can't fall out. Velvet Black, Dark or Light Brown, and now in Dove Grey or Auburn ... U 39¢ for two long-lasting refills Tweeze with ease-with the new silvery. EYEBROW TWEEZERS designed with a grip that can't slip -straight or slant edge ... Last but not least—the world-famous MASCARA for long, dark, velvety lashes-Solid Form in gorgeous gold tone vanity case — or Cream

Reducing Specialist Says:



LOSE

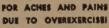
shows most REDICE

most any part of the body

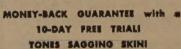
REDUCER

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Like a magic wand, the 'Spot Reducer' obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer' can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or starvation diets. No steambaths, drugs or laxatives.



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"HOT DIGGITY DAD" -PERRY

"The Relaxed One" has eased him-self into another top "pop" platter called "Juke Box Baby." We're sure that everyone's familiar with that that everyone's familiar with that description of the ex-barber from Pennsylvania — Perry Como. "Perry C." has the voice and personality that immediately soothes the listener. His charm is largely that he does not try to knock you over with sheer power. His voice rarely rises above the normal tone — it's not forced but easy to take and pleasant to the ear. On TV he gives the feeling that he loves gives the feeling that he loves — really and truly loves — his work . . . and in turn millions of Americans love the handsome crooner.

One of the most remarkable things about this boy (he's 42) is that he's come to the very top without benefit of any Hollywood or Broadway build-up. For example, he's rarely seen at the Stork Club or the Brown Derby—or for that matter in any of the haunts so often associated with celebrities.

Some stars try to give the easy going appearance that has transformed Perry Como from a top barber to a top baritone . . . but they don't have it. With them it's an act — with Perry it's natural. To prove he's a real regular guy we point to the fact that he renews his barber's license every year ... "just in case." A man who earns as much money as Perry rarely considers the possibility that fate may

deal a terrible blow and strip him of his wealth, Perry, on the other hand, is so human and down-to-earth that he takes nothing for granted. Success and glowing reviews haven't changed him, nor has anything for that matter. He's still a devoted husband, a doting father and a good friend. He holds his family life sacred and his social life (composed of good friends and neighbors) is on the same level as ours. It's a very big man that can saddle success and control its affect on his daily living. Too many times it's the other way around, but Perry Como is a very big man.

The reason he scores hit after hit lies in a combination of factors - not the least of which is his great talent, charm and friendly personality. Perry gives a great deal of well deserved credit to his musical arranger and director, Mitch Ayres. Mitch has been with Perry for years and thinks musically the same as Perry does. When he works on a tune he tries to capture P. C.'s mood . . . and has he been successful? Just count the list of Perry's hits. Their relationship has always been a happy one, and Mitch feels that Perry is a real artist. He told us Perry is a very serious performer and really concentrates on a song until he's perfectly satisfied. That may be one of the reasons why "Juke Box Baby," like all of Perry Como's records is way up on top , . . a hit! the least of which is his great talent,

WITHOUT YOU

HAL HACKADY MASCHERONI There'll never be a love for me without

The dreams I dream all seem to be about you.

My lips would never miss a kiss that's not your kiss;

My heart would never let me be

My arms are empty arms unless they hold you.

My eyes could tell no other what they've told you.

This world you made for me would crumble suddenly,

If I should ever be without you.

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I'LL BE HOME

FERDINAND WASHINGTON STAN LEWIS I'll be home, my darling, Please wait there for me. We'll stroll along together, Once more our love will be free. At the corner drugstore, Each Saturday we would meet; I d walk you home in the moonlight, All of these things we'll repeat. So darling, as I write this letter, Here's hoping you're thinking of me; My mind's made up, so long, Until I'll be home to start serving you. I'll be home, my darling, Please wait there for me; I'd walk you home in the moonlight, Al. of these things we'll repeat.

SERENADE

SAMMY CAHN NICHOLAS BRODSZKY Serenade, our love is a serenade, A song the heavens made And angels played when first we kissed.

We touched and I became divine, my

Because of you the stars that shine, My love, they're mine, my love. Serenade, our love is a serenade, A song of sweet desire, No earthly choir could quite resist, I have known the magic of A theme that cannot fade, Our serenade of love. @ Copyright 1956 by Harms Inc.

BELIEVE IN ME

CARL SIGMAN ICINI Believe in me, If you believe that rivers flow, That rain can turn to snow, Believe in one who loves you. Oh, please believe in me, If you believe the sun will rise, That heaven rules the skies, Believe in me, my love.

I may not have the world in my hand To place before you, But still my heart is yours to command Forever more. If this will be A love to last eternally,

You must believe in me, my love. O Copyright 1955 by Pickwick Music Corp.

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Hello Again:

Well, folks, what with summer just around the corner and that long-awaited vacation coming up, you guys and gals should be quite thrilled. And, just so you're sure to enjoy same, we HIT PARADE staff members are going to hustle every step of the way and make sure that our feature stories are "real cool."

H. P. pad has invited the wonderful new group — The Teenagers — to pay us a visit. They accepted, and, consequently, you readers have a first in meeting these five youngsters who are currently riding high with the hit tune, "Why Do Fools Fall In Love."

Perry Como's with us in a cheerful "hip" story that deals with his two new RCA Victor sides "Juke Box Baby," backed with "Hot Diggity." And, of course, the National Radio Fan Club is on hand once again, with another opportunity for the "kats & kittens" all over the "48" to join.



ALAN FREED - WINS, N.Y.

The great Radio Station WINS D.J., Alan Freed, is doing tremendous work to defeat the dread disease of Childhood Nephrosis, and we thought it only

to defeat the dread disease of Childhood Nephrosis, and we thought it only proper and fitting that you our readers be told of his efforts. Alan, as you know, is the "King Pin" of Rock 'n' Roll, and the fellow who has paved the way for the success which "R&R" enjoys today.

Frank Loesser, writer of the musical scores for "Guys And Dolls," "Where's Charlie" and the screen gem, "Hans Christian Andersen," does a repeat success job on the forthcoming Broadway click, "The Most Happy Fella." "Fella" is ticketed as one of Frank's finest efforts, and knowing Frank Loesser as we do, we can honestly say that the music will be out of this world — a must for all to see!"

Many more features are presented in this issue which we hope you will enjoy. Keep sending us those letters because we love 'em!

Get busy reading. Bye now.

JUKE-BOX BABY

NOEL SHERMAN JOE SHERMAN
When my juke-box baby takes the floor,

HITPARADER

'Round the old juke-box in the candy

The joint starts jumpin' 'til the roof comes tumblin' down.

Juke-box baby, you're the swingin'est doll in town.

Juke-box baby put a nickel in for "Maybelline,

Juke-box baby drop another one for "Seventeen."

Juke-box baby whisper to your "Daddy-o,"

Three little love words! "Ko ko mo!"

How ya gonna get your homework done,

When ya keep that juke-box on the

You don't dig Latin like you dig that

crazy sound. Juke-box baby, you're the swingin'est doll in town.

Juke-box baby "I hear you knockin'," Juke-box baby keep the coin box hoppin'.

Juke-box baby tell me "Sincerely," That you ain't forgettin' ol' "Tina

All your lunch time money goes down the slot,

You could live on air if the music's hot;

You just ain't quittin' 'til you rock that clock around,

Juke-box baby, you're the swingin'est doll in town.

"See You Later, Alligator,"

Hey wing-a-ding-a! What a "Dungaree Doll" I found!

Juke-box baby, juke-box baby, You're the wingin'est, dingin'est, swingin'est doll in town!

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WE ALL NEED LOVE

CARL SIGMAN PAUL DURAND
For our dreams to take seed In this mad life we lead There is one thing, Just one thing we need.

We all need love, I once was told, We all need love, The young, the old, Some get their love returned. Some get their fingers burned, But even then there are mem'ries to hold.

We all need love And deep inside, My heart cries out Then tries to hide, Oh how I long to be Your love eternally, We all need love, So please love me. Copyright 1954 by Editions Sidem S. A. @ Copyright 1956 by Romick Music Corp.

ROCK RIGHT

BEN RALEIGH SHERMAN EDWARDS Rock right! soon as you get off the train

Rock right! 'til you get to Fourth and Main

Rock right! right into the ice-cream shop

Get a couple of quarts and soda pop, Rock right! 'til you pass the parking

Rock right! 'til you reach the "Coffee

Rock right! when you reach the skating rink

Get Betty and Joe and Fran and Dink The folks went to the movies, They left the house to me.

We'll get that big beat rollin', What a "bash" it's gonna be!

Rock right! 'til you reach the Junior

Rock right! there's a little church near

Rock right! then you'll hear a solid

Come a-rockin' and a-rollin' thru my front door!

There'll be "crew-cut" Charlie And "mixed-up" Mollie! And "rock-head" Ronnie And "blue-a jean-a" Bonnie-And "juke-box" Ginny And "moon-face" Minnie And "Helen the nip" is bringin' Freddie the flip!"

The door! c'mon in!

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A CRAZY LITTLE PALACE (That's My Home)

BERNIE LOWE BIX REICHNER CAL ROTHERMAN

Come in, baby, make yourself at home, Meet my sister, she's always on the phone;

A crazy little palace, that's my home. Playin' records, dancin' ev'ry night, Papa's tryin' to watch a TV fight; A crazy little palace, that's my home. Mama climbs the stairs, Her day's work is done, Ev'rybody leavin', one by one; The lights are low, The noise is through, At least I'm left alone with you; Between kisses, we can plan a home, One like this one, that we can call

our own, A crazy little palace, that's my home. © Copyright 1955 by La Sallo Publishers, Inc.

INNAMORATA

JACK BROOKS HARRY WARREN

If our lips should meet, innamorata, Kiss me, kiss me, sweet, innamorata. Hold me close and say you're mine, With a love as warm as wine. I'm at Heaven's door, innamorata. Want you more and more, innamorata. You're a symphony, a very beautiful sonata, my innamorata,

Say that you're my sweetheart, my love.

HEARTBREAK HOTEL

MAE BOREN AXTON TOMMY DURDEN ELVIS PRESLEY

Now since my baby left me I've found a new place to dwell Down at the end of Lonely Street At Heartbreak Hotel I'm so lonely, I'm so lonely, I'm so lonely that I could die!

And tho' it's always crowded You can still find some room For broken hearted lovers To cry there in the gloom And be so lonely, oh so lonely, Oh so lonely they could die!

The bellhop's tears keep flowing, The desk clerk's dressed in black, They've been so lone on Lonely Street They never will go back, And they're so lonely, oh they're so lonely, They're so lonely they pray to die.

So if your baby leaves And you have a tale to tell Just take a walk down Lonely Street To Heartbreak Hotel Where you'll be lonely and I'll be lonely, We'll be so lonely that we could die. Copyright 1956 by Tree Publishing Co., Inc.

TOO YOUNG TO GO

MAROLD ADAMSON JIMMY McHUGH

Too young to go steady, Too young, I hear him say, He says I'm not ready
But, then why am I feeling this way. Too young so he tells me, He says we'll have to wait, Why wait till it may be too late? Can't he realize he drives me wild, Is he made of stone? Must he always treat me like a child? Won't he ever own up, I'm grown up? Someday he'll be sorry, Someday, just wait and see, He'll wish he'd gone steady with me!

• Copyright 1955 by Robbins Music Corp.

FLOWERS MEAN **FORGIVENESS**

AL FRISCH MACK WOLFSON EDWARD R. WHITE

Flowers mean forgiveness, I heard a poet say, When you need forgiveness, You give her a bouquet. Flowers mean forgiveness, My darling, here I stand, Asking your forgiveness, With flowers in my hand. As sure as I was wrong, When I made you cry, I know that you'd be wrong, If you'd say, "goodbye."

Take these lovely flowers, Or they'll be lonely, too, Flowers mean forgiveness, Forgive me, say you do.
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9. Kiss Me. Thrill Me.
11. Till I Waltz Again
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2. Love. Love et al.
2. Love. Love et al.
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4. God Was So Good
5. Just Call Me
6. Yellow Rose of Texas
7. If You Were Me
8. Mystery Train
9. I Don't Want It On
My Conscience
10. Temptation Go Away

11. Yonder, Comes a Sucker 12. I Don't Care 13. Cattle Call 14. Satisfied Mind 15. There She Goes 16. Daddy You Know What Your Heart 18. Kentuckian Song

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3. It Takes A Lot of Loving To Get To Heaven
4. I Want To Be Ready
5. Suppertime
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8. God Bless God
9. Don't Judge Your
Neighbor
10. If We Forget God

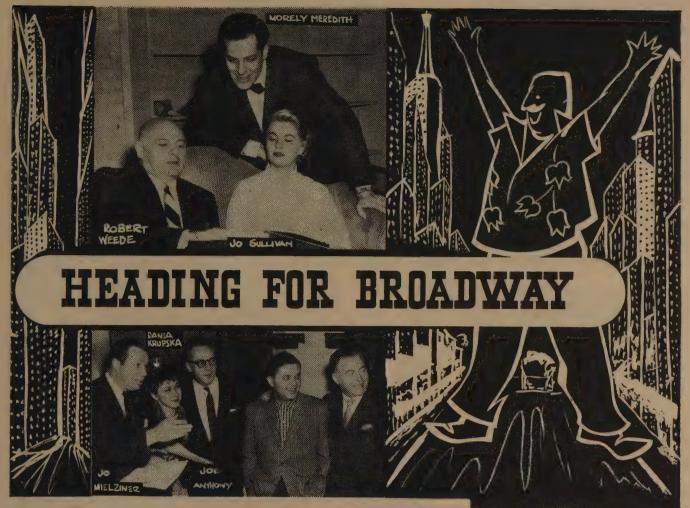
11. I would have the following the foll



When a hit show opens on Broadway, and everyone's whistling the tunes as they leave the theater, we sometimes tend to overlook the hard work that was required before the opening curtain went up. Right now there is a first rate hit preparing to open on Broadway. It is called "The Most Happy Fella," and the reason we predict that it will be a smasharoo is that the entire show — book, music and lyrics — is by that most wonderful fella, Frank Loesser. As if this weren't enough, the show is produced by Frank Loesser's wife, Lynn, together with Kermit Bloomgarden, who produced some of the biggest hits now on Broadway. The story is based on Sidney Howard's "They Knew What They Wanted," one of America's greatest plays, and the cast includes Jo Sullivan, whom you may remember from the off-B'way production of "Three Penny Opera," (remember the theme, "Mack The Knife"?) and Robert Weede, who has sung leads with the San Francisco Opera Company.

We stopped in at the first rehearsal of "The Most Happy Fella" last February to "get acquainted" with the production, and we came back so excited that we couldn't stop talking about it. Even at this early stage, everyone was thrilled to be working on such a great show. In the corner, Jo Mielziner, who did the sets





and lighting, and Motley, who designed the costumes, were in heated conference about some staging detail with director Joseph Anthony. The members of the cast were pacing around, anxiously awaiting the arrival of Frank Loesser. Suddenly the door opened, and he (Mr. Loesser) walked in carrying some scripts of the show. The whole cast gave him a spontaneous round of applause, and then quieted down as the overture was played on the piano for the first time anywhere. There were excited murmurs as the title song echoed across the rehearsal studio. This was before the many fine recordings of the song came out (among them—Frankie Laine on Columbia and The Buddies on Decca), but even from the first few notes of the overture everyone was thrilled. And the script brought out inspiring performances from everybody, even at this first reading. We found ourselves carried away by the drama and the comedy of this off-beat love story.

The process from this rough first rehearsal to the show's present polished

The process from this rough first rehearsal to the show's present polished state (it is due to open on B'way early in May) has been gruelling work for everyone involved, but the whole cast is in fine spirits. As star Jo Sullivan put it, "We just couldn't get tired working on such a terrific show!"

"The Most Happy Fella" is destined to make theater history. Its opening is predicted to be one of the big Broadway events of the year, and it well should be because "The Most Happy Fella" is a most wonderful show.







THE TEENAGERS

The lead voice is high-pitched and true. It could almost be mistaken for a girl's . . . but it's not. It's the voice of Frankie Lymon, featured voice with the sensational group called the "Teenagers." The title — "Teenagers" — is agets. The title—Freehagers—Is aptly applied to the boys, who are all 16-year-old members of the student body at George Washington High School, in New York, with the excep-tion of 13-year-old Frankie.

The boys have stirred up a buying rage for their disc, "Why Do Fools Fall In Love." The title is a bit mature to

In Love." The title is a bit mature to have found its way into ink via the pen of 13-year-old Frankie, but none-the-less he authored it, and the tune is presently blaring forth from both vic and juke box at a fantastic rate. Success has not changed the boys, but has certainly affected their routine. In school they're treated just like any of their fellow students and they act and dress just as the average high school teenager. However, when they go before the spotlights, dressed in the sharpest, latest fashions, and perform—complete with arm movement—then they're transformed into show folk...real entertainers...weekend entertainers. entertainers.

entertainers.

Instead of practicing in the plush rehearsal studios, the "Teenagers" "work up" their routines in the Edward Stitt Junior High School from 7:30 to 10:30, and the results are tremendous. The Lymon hit, "Why Do Fools Fall In Love," proves that point as it sold 200,000 in the first few weeks — and

is still going strong. Frankie originally wrote the song in the form of a poem. The boys, who can't read or write a word of music, merely work over a melody in their heads until it sounds right. Time has shown that they certainly have a gift when it comes to writing and arranging songs, regardless of their unorthodox style.

A local worst group labeled the

less of their unorthodox style.

A local vocal group labeled the Valentines heard the boys and were really impressed by their ability. They quickly guided the five talented lads to the office of George Goldner, head of a small diskery — Gee and Rama Records. George, who has been in the business long enough to recognize artistry, was overcome by their polished performances. Before they finished the audition, Mr. Goldner had the pen and contract ready. The boys signed:

It looks like their future is assured, as good bookings are planned, and the "Teenagers" are on the move upward—and fast.

- and fast.

A check of the aggregation reveals that, in addition to Frankie, the "Teenagers" feature Joseph Negroni, Sherman Garnes and Herman Santiago. All are good students, but Frankie manages to store a great deal of knowledge. are good students, but Frankie manages to store a great deal of knowledge in his 4'10" frame and can boast an overall average of 80. But he places basketball as "the thing." It's refreshing to write about a teenager star who is content to act his age. We know you'll all join us in wishing the five youngsters a speedy journey on the road to success.



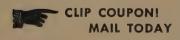
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THE MOST HAPPY FELLA

FRANK LOESSER

I'm the most happy fella In the whole Napa Valley In the whole Napa Valley, The most happy man that's me! Look-a my Rosabella! Look-a my Rosabella! She's-a send me her photograph And she was askin'-a me for mine. I'm the most happy fella In the whole Napa Valley In the whole Napa Valley, The most happy man that's me! In the winter time from 'Frisco She was-a write to me one post card. Then I was-a write, then she was-a write,

Then I was-a write, then she was-a write,

Then me, then she, then me, then she, and now

She's-a bring the springtime fast! She's-a make the green come on the

She's-a send me her photograph And she was askin'-a me for mine. I'm the most happy fella In the whole Napa Valley In the whole Napa Valley, The most happy man that's me!
Copyright 1956 by Frank Loesser. All rights throughout the entire world controlled by Frank Music Corp.

FALLEN ANGEL

(Are You Sorry?)

TOM GLAZER HELEN MARTELL

Fallen angel, are you sorry for the past?

Fallen angel, have you learned to cry

If you know now why your life was so untrue,

If you confess, then happiness will come to you. Fallen angel, if you pray and learn

regret,

There's a heaven to forgive and to forget.

There'll be someone who will bring true love and then,

Within his arms you'll be an angel once again.

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I JUST FOUND OUT ABOUT LOVE

HAROLD ADAMSON JIMMY McHUGH I just found out about love And I like it, I like it;

I like what love has been doing to me. I hold you close in my arms And I like it, I like it; Oh, what a wonderful future I see. It's a one time only, It's a lifetime deal, And I know it's real, I can tell by the way that I feel. Right now I'm livin' it up And I like it, I like it. Hey, you! give me a clue, What's love doin' to you, Looks like you could be Liking it, too.

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SWEET LIPS

SID ROBIN LILLIAN HARDIN ARMSTRONG My heart goes clip clop wham pop, When sweet lips kisses me. I hopper re-bop, don't stop, Just buzz me like a bee. I flip my tip top wig mop, I feel so quivery. It's like a trumpet man that blows high "C",

I wanna hip hop flap flop, When sweet lips kisses me. It's like a breeze caressin' an apple tree.

It's ecstasy.

It happens ev'ry day. Oh boy, you'll never hear me say

whoa boy, Whenever sweet lips starts in kissin' me.

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BO-WEEVIL

ANTOINE DOMINO . DAVE BARTHOLOMEW On Saturday night, where I was born, Down on the farm, Guitar plinking and we started singing, 'Til the break of dawn,

About twelve o'clock, ev'rything gets

Up steps Mr. Jones,

We started clappin' and he started singin'

A sweet little country song, Bo-weevil, bo-weevil, where've you been all day,

Your mama's been lookin' Hasn't stopped lookin' since you went

away, Bo-weevil, bo-weevil, where did you go and stay,

You'll get a lickin' as sure as I'm sittin'

On this bale of hay. Copyright 1956 by Reeve Music Co., Inc.

WHEN YOU'RE ALONE

SMITH BROADWATER When you're alone Darling please think of me When you're alone Is it love that you seek While you're away Oh, oh, I'll sometimes cry To think you said you love me And now it's goodbye

When you're alone Do you feel my touch When you're alone Do you love me as much

You're sorry dear I know I'm to blame Forgive me please forgive me Our love is still the same Oh please come home Give me one more chance The way we love A perfect romance

When you return How my heart will yearn To know it's you my darling For I am your own. Copyright 1956 by Are Music



Friday night is your night if you are a member of The National Radio Fan Club. For, on that special night, Master of Ceremonies Johnny Andrews calls the weekly meeting to order and the fun begins. On tap are usually three guest stars from the world of records, a group of fans from the various high schools in the vicinity, the top records of the land, two guest disc jockeys speaking from record parties in their home towns and, last but not least, "Mr. Juke," who reports the hep happenings from around the land. Mr. Andrews handles the job from 8:00 p.m. to 10:00 p.m. and the time really flies by. During a recent broadcast that HIT PARADER attended the fabulous Crew Cuts, pert Gloria Mann and terrific Tony Bennett were the featured guests. Talent like that is constantly heard on the NRFC broadcasts, so if you haven't joined up yet, use the convenient coupon located on this page.

HIT PARADER and the NRFC have

HIT PARADER and the NRFC have some wonderful news for club members. Now — absolutely free — you can receive four beautiful post card size pictures of four of the hottest record stars on wax. The packet consists of Patti Page, "Her Nibbs" Miss Georgia Gibbs, Tony Bennett and Pat Boone. They can be yours for only a three-cent stamp. Here's all you have



JOHNNY ANDREWS

to do. Fill out the coupon located on this page of the NRFC section—enclose that coupon, along with a stamped self-addressed envelope, to PICTURES, HIT PARADER MAGAZINE, DERBY, CONN. Remember to include a self-addressed envelope big enough to hold four post card size pictures. No pictures can be sent without the stamped envelope. Get busy, kids, and get your first packet of stars.

Many of the NRFC members who

live along the NBC network, far from the New York studios where the Friday night meetings are held, join in the fun by having parties of their own run by the leading disc jockeys in the town. Usually, they are held in a record store where the members meet to hear the Friday-night festivities. During the show a direct line connects the two parties, and the kids at the out-of-town gathering vote on the top records of the week. It's great fun, and if any of you readers are ever included in any of the parties, send us down a picture, and we will include it in a future issue.

Have you noticed and listened to the records that are heard on the Fridaynight show? Johnny not only plays the top tunes but he also plays records that are popular in various parts of the country. A record like "42" was big in the Dayton area and nowhere else. The NRFC heard about it and gave it nation-wide play. You hear all types of the best music when you tune to the NRFC.

Well kids that about door it for

Well, kids, that about does it for NRFC news for this month. Remember the offer for the free pictures, so get that self-addressed STAMPED envelope off. Until next month — so long!

To join the NRFC please fill in the application and send to NRFC, Box 515, (Radio City Station), New York 19, N. Y. If possible enclose a small photo of yourself. Photos will not be returned.



It seems as though Johnny Andrews, our National Radio Fan Club chairman, is just a mite swamped, but he loves it. These teen guys and gals want J. A.'s autograph.

Send to: NRFC, Box 515 New York 19, N. Y.
Please register me in the National Radio Fan Club in the name of:
(Artist's Name)
My name is
My address is



MATIONAL

Four Aces F.C.



"I am a constant reader of all your HIT PARADER Mags, and I think they are the greatest on all the newsstands. I am prexy of the Four Aces Fan Club and I would appreciate it very much if you would publish my fan club note in your N.R.F.C. section," writes Miss SHIRLEY PETERSON, Rt. 7, Box 252-C, San Jose, California.

Pat Boone F. C.

"I would deeply appreciate you putting my picture and mention of my Pat Boone Fan Club in your HIT PARABER Magazine. I would also like to register in the National Radio Fan Club in the name of Pat Boone," says, Miss LENDRAH SAWYER, of 2732 Argonne Avenue, Norfolk, Virginia.



Chordettes F.C.



"Would you please help me expand my Chordettes Fan Club? I am the Chapter President of New Jersey. It anyone wishes ta join, I will send them pictures, membership cards and our annual journal. It's loads of fun for everyone," writes JO DeSTEFANO, 4103 Palisade Ave., Union City, New Jersey.

Tommy Charles F. C.

"My name is WANDA
CARROLE, and 1 live at
1805 King Street in
Charleston, South Carolina
I have just begun a fan
I will send you our
Club membership card and
a beautiful picture of Tom-



Kay Starr F. C.



"I have recently started a fan club for the great Victor recording star — Kay Starr — and I need many new members desperately. I now submit my plea to all you Kay Starr fans who may read this letter. Just drop me a line and I'll answer immediately," writes RONN YEMPEY, 319 Walnut St., Petaluma, California.

Pat Boone F. C.

"Hi therel I'm starting
a fan club for Pat Boone
down here at Myrtle
Beach. All we members
love Pat's versions of
'Tutti Frutti' and 'L'II Be
Home.' So come on, all
you 'Guys And Dolls,' and
drop me a line — quick!"
pens ISLA PEARL RANSOM, General Delivery,
Myrtle Beach, South Carolina.



Eddie Fisher F. C.



"I would like to register my Eddie Fisher Fan Club with HIT PARADER Magazine and the National Radio Fan Club. Also, I'd like to say that we can use some new members and would welcome same," says SUSAN DEVICK of 537 North Forest Drive, West Englewood, New Jersey.

Jolly Rogers F. C.

"I would very much like to register our Jolly Rogers Fan Club with the National Radio Fan Club. We would also like to have many new members for our rapidly growing club and anyone can join — by dropping me a line. My name is CORA M. KET-RING, of 2527 Neff Avenue, Dayton 4, Ohio. So, come on and join, gangl'



Bill Haley F. C.



"I am starting a fan club for Bill Haley & his Comets (I think he's the greatest). Although ours will be a new club, we fans have great plans for it. If any of you guys and gals would like to join our club, just drop me a line and we'tl send you the details on how to join," says DONNA RYAN, 3174 W. 115th Street, Cleveland 11, Ohio.

Four Lads F. C.

"I have started a new fan club for the Four Lads 'cause we guys and gals really love 'em. I enjoy the National Radio Fan Club program immensely, and all folks think it is tops. Naturally, I'm a steady and devoted listener and would never dream of missing a show. Keep up the good work," writes CAROLYN ADAR.



Cheers F. C.



"Hi Fans; feel like joining a fan club for The Cheers? I'm the National President, and I need new members very badly. So, scratch me a tine and I'll answer immediately with full details on how you can join our club. Let's go, go, go!" says STEVE MAFFEI, 4687 Redford Avenue, Brooklyn 35, New York.

Lillian Briggs F. C.

"I am president of the Lillian Briggs Fan Club here in Chicago. I would like to enroll our club in the N.R.F.C in the name of Lillian Briggs. If anyone wishes to join our club they can write to me, and I will in turn send back all the required info," writes PATRICIA RADKE, 3218 West Pershing, Chicago 32. Illimois



RADIO FAN CLUB

Joni James F. C.



"Hi everybody! I have a great new fan club for the one and only Joni lames. For members, there's pictures of Joni, bulletins etc. We need members, so drop me a line and I'll send into. Great N.R.F.C.I My name is DAVID GLENN. and my address is Post Office Box 893 in Arkansas Pass, Arkansas. So. get busy and drop me a line."

Perry Como F. C.

"I would like to be registered in the National Radio Fan Club in the name of Perry Como. We have a new fan club for Perry, and anyone who'd like to join can write me for information. I will answer all letters immediately."
This note is sent us by JEWEL FLOWERS, Route 3
Box 180, Hickory, North Carolina.



Dinah Shore F. C.



"As a member and birthday chairman of the Dinah Shere Fan Club, I would like to invite all o Dinah's true fans to join our club. For information just write to me, JOYCE LITHERLAND, 677 Oak St., Terre Haute, Indiana, and I will send out to you all the necessary information on how to join."

Bobby Charles F. C

"My name is JUDY FIN-NEN, and 1 live at 1019 Hoyt Street in Michigan City, Indiana. I would like to know if anyone at all can send me some information on how to join 'The Later Alligator Boy, Bobby Charles' Fan Club. If so, kindly drop me a line with the info, for it will certainly be greatly



Les and Mary F. C.



"I think your HIT PAR-ADER Mag is tops and i never miss a copy. I would like to tell other readers of my fan club for two of the greatest people in show business Les Paul & Marv Ford. We need new members very badly!" writes RAY SMITH. % The New Sound," 35 Berkeley Drive Hartford 12, Connecticut.

Bill Haley F. C.

"My a a m-e is JEAN BURKE, and I live at 37241 Bendix Road in Wayne, Michigan, and attend Plymouth Jr. High School. Would you pleaselist my tan club for Bit Haley & his Comets in a future issue of your great HIT PARADER Magazine? I would appreciate this very much. Thank you for your consideration."



Joni James F. C.



"Recently I started a new chapter of the Joni James Fan Club, and although much publicity was given to it, I have not had much luck in locating prospective members. If you would publish notice of my fan club in your HIT PARADER, it would be greatly appreciated," says W A Y N E BRASLER, 1850 Ferguson Ave., Pagedale 21, Missouri.

Encores F. C.

"Hi all; any of you guys and gals who are Interested in joining a fau club ter that sensational group, The Encores, just drop me a line and I'll write you back with all the necessary information on how you can become a member. I hope to be hearing from you real soon," writes ARLENE TANNER, 47-31 168th St., Flushing 58, New York.



Teresa Brewer F.C.



"I read your HIT PARADER Magazine every
month, and I enjoy it ver,
much. I would feel very
proud if you would publish
my picture and register me
in the N.R.F.C. in the
name of pretty Teresa
Brewer, my favorite sangstress. Thank you very
much for your kind attention," writes BARBARA
GAREIS, R.D. #1, Georgetown, Pennsylvania.

Crew Cuts F.C.

"I am the prexy of a new Crew Cut Fan Club, and we are looking ton tew members, so, we would appreciate very much your publishing my picture and note in your HIT PAR ADER issue. We would like many new members, and for information write me — DEANN ACKLEY, 1364 Talma Street, Aurora, Illinois."



Roy Hamilton F.C.



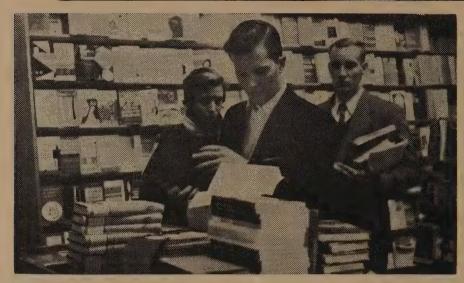
"I would like to register my name in the Motional Radio Fan Club in the name of the great singing star — Roy Hamilton. I also might add that I am a steady listener of the N.R.F.C. program," writes FRED EICHLAF. 25 Central Avenue, Waterlee, Ontario, Canada. (Glad te have you with us "Freddie Boyl")

Tommy Prisco F. C.

"Please enroll me as a member of the N.R.F.C. In the name of Tommy Prisco. I am president of Tommy's Fan Club. Tommy's latest record is 'Tears, Tears, Tears, backed with 'You Are The One. If anyone would like to join Tommy's Fan Club, they can write to me — PEGGY RYAM, 149 Vassail Street, Wellesten 70, Mess."



National Radio Fan Club News



Singer Pat Boone selects his textbooks for the new term at Columbia University, Pat's latest release on the Dot stamp are "Tutti Frutti" backed with "I'll Be Home."



Tennessee Ernie Ford lends his great vocal magic to great ditty "That's All."



Lovely Julie London sings and looks pretty at recent and successful club date.



Liberace's off on a European personal appearance tour — however these American women don't want "their boy" to leave our shores ("Lib" was a sensation overseas).



Bobby Scott, 19 - year - old ABC - Paramount disc star, also excels on "ivories."



Betty Madigan wails "There Should Be Rules" for MGM conductor Joe Lipman.

ENCLOSE A SELF-ADDRESSED ENVELOPE WITH THREE-CENT STAMP TO: HIT PARADER PICS, DERBY, CONN., AND GET PICTURES OF PAT BOONE, GEORGIA GIBBS, TONY BENNETT AND PATTI PAGE.

Name	
Address	
City	
State	
Age	

THE ROCK AND ROLL

DICK WARE SHORTY ALLEN

One night I was late came home from a date

Slipped out of my shoes at the door Then from my front room I heard a jump tune

I looked in and here's what I saw

There in the night was a wonderful

Mom was dancing with Dad to my record machine

And while they danced only one thing was wrong,

They were trying to waltz to a rock and roll song!

One, two and then rock One, two and then roll They did the rock and roll waltz Rock, two three, Roll, two three. It looked so cute to me, I love the rock and roll waltz!

One, two and then rock One, two and then roll One, two and then jump It's good for your soul It's old but it's new Let's do the rock and roll waltz!

TOO CLOSE FOR COMFORT

JERRY BOCK LARRY HOLDFEENER GEORGE WEISS Be wise, be smart. Behave my heart; Don't upset your cart When she's so close! Be soft, be sweet, But be discreet, Don't go off your beat; She's too close for comfort! Too close! too close for comfort, Please, not again! Too close, too close to know
Just when to say "When!"
Be firm, be fair, be sure, beware On your guard, take care While there's such temptation! One thing leads to another; Too late to run for cover She's much too close for comfort now! Copyright 1956 by Laurel Music

WHEN YOU'RE IN LOVE

MAXWELL ANDERSON ARTHUR SCHWARTZ When you're in love It's morning all day long, And when you're loved You hear an April song, Cold won't chill you, Fire won't burn, When you're loved in return. When you're in love You learn to walk on air, And out of cloud You build a palace there, All comes true that you are dreaming of, When you're once again in love.

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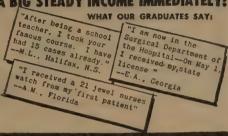
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My first formal gown, My first formal gown, I'm gonna wear it Saturday night. All the boys'll see me, Lookin' cool and dreamy,
They'll say, "Man, that's dynamite!"
Gonna be crazy,
We'll rock the hall, When cute, sharp and tall, Takes me to the ball Saturday night. Years may go by, but yet, I never will forget, My first very first formal gown.

SEE YOU LATER ALLIGATOR

Well I saw my baby walking with another man today Well I saw my baby walking with another man today When I asked her what's the matter This is what I heard her say See you later alligator After 'while crocodile See you later alligator After 'while crocodile Can't you see you're in my way now Don't you know you cramp my style

When I thought of what she told me Nearly made me lose my head When I thought of what she told me Nearly made me lose my head But the next time that I saw her I reminded her of what she said

She said I'm sorry pretty daddy You know my love is just for you She said I'm sorry pretty daddy You know my love is just for you Won't you say that you'll forgive me And say that you'll still love me true

I said wait a minute gator I know you meant it just for play said wait a minute gator I know you meant it just for play Don't you know you really hurt me and This is what I have to say Copyright 1955 by Arc Music Corp.

MY DESTINY

SAMMY CAHN NICHOLAS BRODSZKY My destiny, Your smile is my destiny, And I must be What you want me to be. My future lies Beyond the stars in your eyes, When you are near, Life is sheer ecstasy. Take my arms, For you alone can make my arms, A heavenly cathedral, By sharing my embrace, My warm embrace, My destiny, Your kiss is my destiny, And I'm content never more to be free; Your lips control My very heart and my soul

And I am chained to my destiny. © Copyright 1956 by Harms, Inc.

THE GREATEST THING

KAL MANN BERNIE LOWE Do you know you have asked. For the greatest thing ever made by the hand above? A woman's heart and a woman's life,

And a woman's love. Do you know you have asked, For the greatest thing;

As a child might ask for a toy? You want my love,

And you ask for it like a careless boy. What will you give in return,

If I give you all my love?

Do you promise that you'll always be,

As true as the stars above? Darling, when you have asken, For the greatest thing ever made by

the hand above; You only get what your heart will

give, For a woman's love.
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OUR MELODY (The Phonograph Song)

H. EVANS L. HUGHES JOE DIXIE RUDI LINDT Play that tune, phonograph, phonograph. Play that tune, phonograph, phonograph. Play that tune, phonograph, phonograph.

Play our melody.

Memories, memories, Come to me When you play our melody.

We were in the parlor With the lights down low Huggin' and kissin' and all a-glow We were dancing to this happy melody When we fell in love.

If you're in the parlor With the lights down low Huggin' and kissin' and all a-glow, And you're dancing to this happy melody

You will fall in love.

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LOVE ME AS THOUGH THERE WERE NO TOMORROW

HAROLD ADAMSON : JIMMY McHUGH

Love me as though there were no tomorrow.

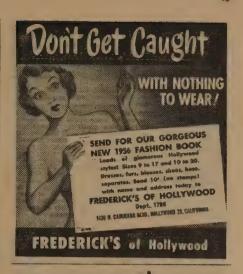
Take me out of this world tonight. Take me, make me forget my sorrow, So when I wake tomorrow,

I'll know our love was right. Kiss me as though it were now or

Teach me all that a heart should know. Love me as though there were no tomorrow,

Oh, my darling, love me, Don't ever let me go.

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The man of the hour who's always set for action is the "King" — Nat Cole. Although he acquired his royal title long ago, the person responsible for it was far-seeing; for Nat Cole has been "King of the Music World" for years and shows no signs of relinquishing his crown. When he waves his golden scentre over a song it's his golden sceptre over a song, it's got to be good.

when critics start to evaluate Nat's voice they're stuck. He has no range to speak of, nor does he possess much volume; however, when he sings a tune, these usually important items mean nothing. His ability to glide through a song unhampered by anything is amazing . . and selling. The King likes to "live with" a song before he cuts a disc. Then, after he feels he has captured the correct mood, he waxes it. A simple formula, but it certainly is a good one.

Some of you younger kids may not remember the "King" when he was as well known for his keyboard fingering as for his vocal efforts. In fact, there are Jazz fans who will tell you one of the greatest influences in Jazz was the powerful, swinging King Cole Trio, which formed a rhythmic show-



Nat (L) and Joe Louis, former heavy-weight champ, pose for HIT PARADER.

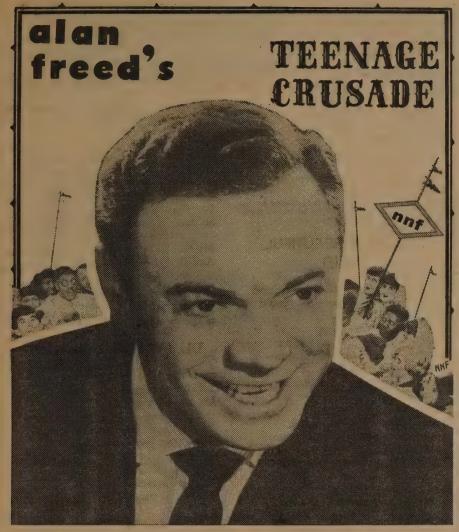


case for those talented ten fingers of Nat "King" Cole. For those of you who want to hear a fine example of his versatility on the piano, listen to his new 12" Capitol LP with the lush backing of the Nelson Riddle ork.

Speaking of "King" Cole albums, Nat has a potential "smash" in his latest vocal effort, featuring the songs from the "about to open," "Strip For Action," a saucy Broadway musical sensation that is expected to really go places. Lovely, gifted Yvonne Adair Action," a saucy Broadway musical sensation that is expected to really go places. Lovely, gifted Yvonne Adair has the femme lead, and our advance reports are that she turns in a fine performance. For those of you fortunate enough to live in the New York area, "Strip For Action" opens at the Wintergarden Theater in the middle of April. The score for the show was penned by Harold Adamson and Jimmy McHugh, the latter being associated with hits along Tin Pan Alley for many many years. One of the tunes in the new King Cole album from "Strip" is "Too Young To Go Steady," which Capitol has released as a "single." Other tunes in the album are "I Just Found Out About Love," "Dame Crazy" and "Love Me As Though There Were No Tomorrow." The "Too Young" ditty is already a juke box favorite!



Mrs. Maria Cole and husband leaving plane following their European jount.



This is a story about you, our teenage readers, 'though Alan Freed, WINS King of Rock 'n' Roll, does become involved in it. On Saturday morning, February 25, some 10,000 college and high school boys and girls from New York City and its vicinity joined the first annual Teen-Agers March To Beat Childhood Nephrosis.

These Rock 'n' Roll fans volunteered their time to distribute informational literature on Childhood Nephrosis, house-to-house, throughout the broad metropolitan area. Why? Because they know that Childhood Nephrosis, one of the most common chronic disorders that affects young children, is killing fifty per cent of its victims today; because they wanted to urge their elders to provide the money so urgently needed for research that will one day eliminate this dread kidney affliction as a major health problem.

"Isn't this something new for you."

this dread kidney annerion at health problem.

"Isn't this something new for you, Alan?" we asked a very tired Mr. Freed between his two evening shows on the Saturday of the March.

"Not entirely! I've made pitches for every worthwhile cause on my programs, and I've done a great many personal apeparances for charities. The

grams, and I've done a great many personal apeparances for charities. This is the first time, however, that I've ever undertaken a really large organized project like this.

"I know the Nephrosis Foundation, and I know its needs, and I was very happy when I was asked to help. Do you realize what a wealth of untapped manpower there is in our teen-agers? Millions of them are ready and willing to nitch in on a public service proto pitch in on a public service program; all I had to do was ask them."
"You mean that 10,000 came out for the March as the result of your ap-

peals for volunteers on your program?" "That's right! As a matter of fact, the Nephrosis Foundation estimates that there were nearer 15,000, and they put our material into the hands of about 1,000,000 families.

"We've had a busy day today. The kids picked up their materials at about kids picked up their materials at about sixty Childhood Nephrosis supply depots in this area, and I've been hopping from one depot to another since early morning. We've been too busy today to have any time to plan ahead, but Dr. Henry W. Kaessler, president of the National Nephrosis Foundation, "grabbed" me for a minute and said they would start planning a national TeenAgers March To Beat Childhood Nephrosis for 1957 Nephrosis for 1957.

Nephrosis for 1957.

"If we've helped the fight against Childhood Nephrosis, that's sufficient return for our efforts. But I think we've done something else, too. My programs on WINS, New York, like my programs on KATZ, St. Louis, and WEBB, Baltimore, are Rock 'n' Roll parties. My fans are Rock 'n' Roll fans, and today we've shown them that the Rock 'n' Rollers are really good citizens. good citizens.

"I never thought that Rock 'n' Roll needed any defense, but, if it did, some ten or fifteen thousands of us presented our defense today."

"And you rest your case?"
"Yes; until we repeat the TeenAgers March To Beat Childhood
Nephrosis on a national basis next

year."

"You'll have a lot more of our readers with you then."

"We know it, and we're counting on them!"

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11TH HOUR MELODY

CARL SIGMAN KING PALMER

We have one hour, my love, For at midnight we must part. Soon, my love, you'll obey your wand'ring heart.

Thrill my lips as you've always thrilled them,

Till my lips are mine no more. old back the time, my love, The eleventh hour is here. Hold the time while I'm holding back

a tear. I'll be yours till the last eternity.

Darling, come back to me. Copyright (C) 1936 by W. Paxton & Co. Authorized for sale only in Western Hemisphere. All rights for Western Hemisphere owned by George Paxton, Inc.

LOVE IS A BEAUTIFUL THING

JIMMY CRAIG

If you could leave the past behind You'd be surprised how fast you'd find

Love is a beautiful thing. If you're the type to worry so The time is ripe for you to know Love is a beautiful thing.

The way you feel is all in your point of view,

But love is real, It might even happen to you, So look around the country side Till love is found,

Then you'll decide ev'ry season is spring

'Cause love is a beautiful thing.
Copyright 1955 by Milton Kellem Music Co.

VALLEY VALPARAISO

RENE DENONCIN JOSE GOMERA

In the Valley Valparaiso looking at the lonely sunset,

I was suddenly aware of someone there, , so close to me.

Soon the Valley Valparaiso was a valley full of wonder,

As we found each other's arms and shared a kiss so tenderly.

We rode along into the shadows of the Andes;

But love's sweet song was really never meant to start.

For she vanished in the mountains Of the Valley Valparaiso.

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TELL ME

SAM BERTUGLIA JOE BERTUGLIA Tell me that you love me And you want me near. Tell me words I want to know And want to hear. Can I be sure that a kiss Will convince me of your love. You haven't told me so how Can I know you love me? Tell me please I'm all confused And want to hear. Tell me that you want me And you'll be sincere. Maybe someday you'll tell me You have but one love And your love is for me. Copyright 1955 by Shorwin Music Inc.

TO YOU, MY LOVE

JACK LAWRENCE LOUISE GASTE

I dedicate my song to you, my love, The words, the tune belong to you, my

So when you hear this melody begin. You'll know what's in my heart. I dedicate my prayers to you, my love, The vows a lover swears to you, my love,

And just as long as time itself endures, What's mine is yours, sweetheart. I'll wait from now until forever, To hold you close, to make you mines But please don't make me wait forever, Forever's such a long, long time! So take my song and take the prayers I give,

My hand, my heart, the very life I live: And let the flame of love come burning through,

From me to you, my love. I dedicate my song to love.
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TILL I WALTZ AGAIN WITH

SIDNEY PROSEN

Till I waltz again with you Let no other hold your charms, If my dreams should all come true, You'll be waiting for my arms; Till I kiss you once again Keep my love locked in your heart, Darling I'll return and then We will never have to part. Though it may break your heart and

mine, The minute when it's time to go, Remember, dear, each word divine That meant I love you so.

Till I waltz again with you, Just the way we are tonight, I will keep my promise true, For you are my guiding light.

JUST THE BOY

CHARLES SINGLETON ROSE MARIE McCOY You are just the boy I'm lookin' for to love

Yes you're just the boy that I've been dreamin' of

Your eyes are just as blue as the water in the deep blue sea

And your smile is just as true As a something that is heavenly

You are just the boy my arms have waited for

Yes you're just the boy my arms have waited for

Yes you're just the boy I need forever more

I need you to kiss me, caress me and

cheer me

I want to thank the stars above Cause you're just the boy I'm looking for to love

Your heart is warm like fire Your lips are sweet like sherry wine And the height of my decire Is someday you'll be mine all mine.
Copyright 1956 by Roosevelt Music Co.



FOUR THE

Lou, Al, Dave and Sod are all experts on dreams. If you really know your music you've already guessed that the boys we're talking about are the "top deck" — the Four Aces. And why do they know all about dreams? Because they had theirs come true. Maybe that's why the title of the group's latest Decca smash is "If You Can Dream."

The "big dream" that turned into reality for the four was their climb to the top of the music world — a dream they shared since service days when they were known primarily as musicians. They won the (musical) pot with Aces full of talent — but the road upward was a hard, bumpy one for the

upward was a hard, bumpy one for the boys. If it wasn't for their dreams they boys. If it wasn't for their dreams they might have given up long before they had their chance to click. When food was scarce and water a luxury, they had their dreams. When agents said, "Sorry, nothing right now," they had their dreams. And the dream that they would one day be known by "pop" music fans the length of the nation came true — and how it came true! Not only was the name Four Aces known by the fans, but is was respected by fellow artists (a real accomplishby fellow artists (a real accomplishment) and mentioned when it came time to buy hit records. The boys' dream paid off and with dividends—but there's more to the story.

Just dreaming is not sufficient — it takes more than that, it takes hard



work. When the group found the sledding tough, they didn't just sit back and wait for something good to happen—they made it happen! They dreamed of a bright future and they worked for it. Long hours were spent in rehearsals, perfecting their harmony, styling and poise. The perfect blending of voices that was the finished product of their labors has long since been regarded by the members of the musical clan and the fans as a rare and tremendous "sound."

I guess we can assume that the boys I guess we can assume that the boys really know what it means to dream because they've had their share. Now they're happy... but they never stop dreaming... of their future, homes, wives and performing for years to come. They love to sing and want to entertain until their white beards get in the way. The foursome revealed a very important secret. They told us to keep dreaming and working for the realization of those dreams and you'll never grow old.

Now that you've read about the important part that dreams have played in the lives of the Four Aces, we'll in the lives of the Four Aces, we'll tell you about the part dreams play in the Aces' new Decca disc. "If You Can Dream" is a sweet, ballad-type thing done with great feeling. The lyrics are pretty and forcefully delivered by the group who have parlayed a wish into success — and they say, "If You Can Dream," happiness is yours.





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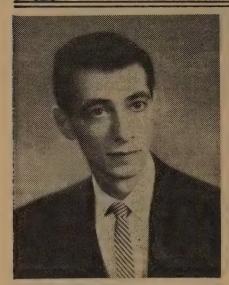
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GENE STUART
WAVZ---NEW HAVEN CONN.

Although rampaging waters are no laughing matter to those communities hard hit by them, the floods of October brought a new kind of destruction to the residents of New Haven and vicinity. At least, to those who choose to listen to WAVZ between 5:30 a.m. and 9:00 a.m. every day except Sunday. In those three and a half hours, the banks of the sane and staid river of entertainment are bridged by the mad antics of Gene Stuart.

The "Idiot," as he is affectionately known to his cohorts at the station, originally hails from New York City. There are those who state he wasn't born, but merely left to drift for himself — nevertheless, the date of either was February 19, 1929 — and no matter how crazy you are, that totals 27 years.

He has his serious moments occasionally. You can count on this sensible state of mind whenever he receives his pay check, when he receives a compliment or when he is asked his preferences in music.

Gene has been in radio since 1950 and has toiled in Tulsa, Okla.; Muskegon, Mich.; Albany, N. Y., and New York City before joining WAVZ, New Haven.

Gene worked with Bob Garrity on the Birdland Show in New York for eight months and then had his own show on WABC, New York, for a year from midnite to 6 a.m. Voted the "New DJ of the Year" by a leading New York columnist (Nick Kenny) Gene has definite aims as far as his profession is concerned. His policy is one of a happy balance between public choice and musical integrity.

As we said, he has his serious moments, but listeners to his morning show cannot believe it — what with car crashes, explosions and screams awakening them. Gene smiles, "I'll bet my listeners are happy to get out of bed and wend their way to work just to get away from my ridiculous sense of humor! After all, that's my job — wake 'em." Dum de dum dum!

Folks, all ages, are excited about the man whose radio and TV shows teem with the fascinating, personal, and often the controversial! It's true, a Jim Mills audience never knows what to expect — except wonderful surprises.

Mills audience never knows what to expect — except wonderful surprises. There are many facets to the Mills personality. Jim Mills the versatile performer — Jim Mills the producer of shows — and Jim Mills the World's Only International Disc Jockey. The latter title comes from his recent glob trotting to twelve European countries where he collected the top foreign phonograph records and tape recorded his Chicago radio programs from the fascinating cities of Dublin, Paris, Rome, Algiers, and Madrid.

Jim has his own radio programs over four different Chicago stations plus a Wednesday night television show on

Jim has his own radio programs over four different Chicago stations plus a Wednesday night television show on WBKB. He often gives feature lectures as well, and MC's for national and local functions. In the past two years, Jim has been widely applauded for his bright morning show in the Lotus Room at the La Salle Hotel, Chicago, on WAIT — and for his late



JIM MILLS
WIND — CHICAGO, ILL.

show of fine music and intimate-type interviews at Gaffarello's Restaurant on Station WIND.

When not broadcasting or television, you'll find Jim at his new office location on North Wabash in Chicago. This beautiful suite of three rooms has been suitably designed for broadcasting purposes. Here Jim keeps his vast collection of foreign and American recordings. One complete wall has been adapted to the storage of well over 4,000 platters. Each record is carefully indexed and cross-indexed for ready use on his many disc jockey programs. Another important activity is keeping Jim rushing these days. It's the Susan Ball Memorial Fund, of which he is national chairman. Mills, The International Disc Jockey, plans to cover

Another important activity is keeping Jim rushing these days. It's the Susan Ball Memorial Fund, of which he is national chairman. Mills, The International Disc Jockey, plans to cover Europe again soon with a tape recorder under his arm. So we listeners can begin looking forward to programs filled with foreign recordings, fascinating interviews with Parisian stars, news personalities, royalty, and of course, the presence of the ever interesting personality — Jim Mills.

Gene Piatt, KELO's (Sioux Falls, S. D.) man of music, and the most popular disc jockey in the area, has this thought in mind about music he plays: Whether ballad or beat, music that's a treat, there should be wholesome music for all ages. A mixture of the new tunes, good current hits and a heavy play on standard pop hits make up his show. This format and choice of music has always been a success with Gene in his twelve years of radio.

Weekday afternoons Gene is occupied with the "Gene Piatt Show" and "Pops Comparison." Each new release that passes his format challenge is aired and commented on, with a variety of music around these, to appeal to his large female audience. "Pops Comparison" is based on alternately playing the hits of today with those of yesterday, with comments coming only on yesterday's hits, including the year and other info Gene has at his command.

During the coming year, Gene has predicted Gogi Grant to be a big name, he looks for a comeback by Lorry Raine and feels the big bands will become more popular. Last year his predictions were almost perfect, among them Al Hibbler's "He," picked weeks before its climb, and the same goes for the Four Lads' "Moments To Remember." Against the predictions of others around the area, he also called for "Suddenly There's A Valley," with Gogi Grant, to go — and the people did go with Gogi.

Already this year, he has "No, Not Much" by the Four Lads Number One in KELO's coverage area, and put there before anyone else had the recording. He feels it will be bigger than their "Moments."

Gene's friendly voice and warm personality have given him another nickname, "Genial Gene." And his excellent taste in good wholesome music make him Sioux Falls' most popular music man among all ages.



GENE PIATT
KELO — SIOUX FALLS, S.D.

BEYOND THE SHADOW OF A DOUBT

HANK HADAD MICHAEL BROWN Beyond the shadow of a doubt My love, my love for you is true Beyond the shadow of a doubt I'll always be in love with you. You're nothing but a gad-a-bout You're always kissing someone new Beyond the shadow of a doubt You know you like to make me blue.

I need a love that's right as rain And stronger than a choo choo train I need a love that never lies And looks me right straight in the

You'll never give the love I need I know I ought to turn you out But do I love you! yes! indeed! Beyond the shadow of a doubt!

Beyond the shadow of a shadow Of a shadow of a Beyond the shadow of a shadow

I need a love that doesn't fool And in the summer keeps me cool I need a love that calls me sweet And knows when to turn on the heat! I'll never get that love from you But I won't sit around and pout You know I love you, yes, I do! Beyond the shadow of a doubt! Copyright 1955 by Kahl Music Inc.

DANCE ON

DANNY DIMINNO LARRY CONLEY Here is your chance, To do if you can;

A time honored dance they do in Havana,

Stop! And now you stand a while, And hold the lady's hand a while, And talk of love until you hear the

Dance on.

Watch ev'ry trick they do with the rhythm,

Better be quick or you won't be with 'em.

Stop! And talk of love again, And give your love a hug again, For soon you'll hear the music telling

Dance on. Be careful you don't go too far, Be careful to know where you are.

For, like your feet, Your heart must be nimble, Ready to beat retreat with the cymbal. Stop! Now carry on from there, But be discreet and debonair,

And if you're lost for words,

Here's what you do, Dance on.

Maybe you're getting ready to kiss her,

Well, if you are, Just stop! And tell her pretty lies, The kind that always satisfies, But when you find she's getting wise to you,

Dance on, dance on, stop! Copyright 1956 by Southern Music Pub. Co., Inc.

DAME CRAZY

HAROLD ADAMSON JIMMY McHUGH Dame crazy, what can I do with you, You're just dame crazy, When something young and lovely And not quite legal passes by, I can see that eagle eye. Dame happy, you're like a social climber Who's name happy,

But you go right on chasing, I won't get jealous, Long as I can see that The one dame you're crazy about is

Dame crazy, you're always telling me That I'm dame crazy, Though I'm an eager beaver I know you know me like a book, All I ever do is look. Dame happy, my claim to fame is That I became happy, It took a dame to do it But don't get jealous, I know you know who, Yes, the one dame I'm crazy about Is you. © Copyright 1955, 1956 by Robbins Music Corp.

PLEASE SAY HELLO FOR ME

JIMMY CRAIG BENNIE MARTINI

If you should meet her anywhere Be sure to greet her then and there Give her my regards, then very casually

Please, say hello for me. Tell her you see me now and then Aroun' the town, with a smile again. Tell her I'm as busy as the busiest bee And please say hello for me. I don't want her to know That she's always on my mind That I've never ever wanted someone

I've always loved her so, Tho' she wasn't very kind, And someday she may realize it too. So, if you see her anywhere Tell her her old love has a new affair Then when she turns to go Just be as sweet as can be And please say hello for me; Please say hello for me. Copyright 1955 by Milton Kellem Music Co., & Planetary

LOVELY ONE

FRED WEISMANTEL

Lovely one, my angel love, my pretty one,

For me you are the only one, I was sure from the start; Lovely one, my little sweet adoring

Your smile is like the noon day sun, Reaching into my heart. Come stand here on tip toe

And give me a kiss, Heaven surrounds me at moments like

Lovely one, I'm envised by most

But luckier than anyone, Loving someone like you. Copyright 1956 by Hollis Music, Inc.

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DICK ROMAN

One of the most promising of the new singers to hit the scene is tall, blond and handsome Dick Roman, whose first side on the AA Record label, "I'm Your Boy" coupled with "How Many Others," has caused quite a stir in the record industry. Dick, who just turned 19, was born in the Bensonhurst section of Brooklyn, where he attended the high school of Industrial Arts and received many awards for his art work in city-sponsored contests. Predictions are that this handsome youngster from Brooklyn will rapidly climb the ladder to singing stardom.



RE CIRCO

There's a young fella down Connecticut way who's kickin' up quite a musical storm via singing, writing and publishing songs. His name — Re Circo! Re's written the two brand-new sides that kicked off the new Jan record label. They are "Have A Date To Go Steady" and "Las Vegas" (both great!). "Date," on one side, is crooned by pert Conni Vignone, while on "Vegas" Re wails! Also, our boy has published "Vegas" through his Tunxis Music Company. Quite a guy, you must admit; our proof is, give him a listen and hear for yourself.

JACQUES D'IRAQUE

JERRY BOCK LARRY HOLDFEEDER GEORGE WEISS There's a guy named Jack From a country called Iraq. Now his real name is Jacques And Iraq is Iraque So they call him Jacques D'Iraque There's a chick named Jill Livin' on a Baghdad hill Ev'ry evenin' at eight When he calls for a date She refuses Jacques D'Iraque Jacques D'Iraque Rock rock Jacques D'Iraque Rock rock Jacques D'Iraque Rock rock un (un) deux (deux) trois (trois) go (go) Jacques and Jill (Jacques D'Iraque rock rock) Climb that hill (Jacques D'Iraque rock Jacques and Jill (Jacques D'Iraque rock rock rock) Rock rock Jacques D'Iraque is blue Cause the gal won't say "I do!" While she dates ev'ry man from Iraq to Iran She's ignoring Jacques D'Iraque You can bet that Jacques gonna give that gal a shock He'll go out on a spree and he'll marry Marie Just to teach Jill the rule That a gal shouldn't fool with a guy named Jacques D'Iraque Jacques D'Iraque rock rock Jacques D'Iraque Rock rock Jacques D'Iraque rock rock Un (un) deur (deux) trois (trois) go Jacques and Jill (Jacques D'Iraque Climb that hill (rock rock Jacques D'Iraque) Jacques and Jill (rock rock Jacques D'Iraque Un deux trois go (rock rock un deux

trois go)
Jacques and Jill (Jacques D'Irague)
Climb that hill (rock rock Jacques

D'Iraque
Jacques and Jill (rock rock Jacques
D'Iraque rock rock)

Un deux trois (un deux trois Jacques D'Iraque)

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IF YOU CAN DREAM

SAMMY CAHN MICHOLAS BRODSZKY

If you can dream the world's a better place by far,

If you can dream you're anyone you dream you are.

Day or night, you've the right to pretend,

Close your eyes, each surprise is yours, my friend.

If you can dream the love you seek is by your side.

If you can dream each kiss will leave you starry eyed. Castles and kings are ev'ryday things.

There's no extreme,
It you can dream and just believe the things you dream!

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ON THE STREET WHERE

ALAN JAY LERNER FREDERICK LOEWE
I have often walked down this street
before

But the pavement always stayed Beneath my feet before.

All at once am I sev'ral stories high, Knowing I'm on the street where you live.

Are there lilac trees in the heart of town?

Can you hear a lark in any other part

Does enchantment pour out of ev'ry door?

No, it's just on the street where you live.

And oh, the towering feeling, Just to know somehow you are near! The overpowering feeling

That any second you may suddenly

appear!
People stop and stare,
They don't bother me;
For there's nowhere else on earth
That I would rather be.
Let the time go by,
I won't care if I can be

Here on the street where you live.

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LOVE IS JUST AROUND THE CORNER

LEO ROBIN LEWIS E. GENSLER
Love is just around the corner,
Any cozy little corner,
Love is just around the corner
When I'm around you.
I'm a sentimental mourner,
And I couldn't be forlorner
When you keep me on a corner
Just waiting for you
Venus de Milo was noted for her
charms,

But strictly between us, You're cuter than Venus And what's more you got arms. So let's go cuddle in a corner Any cozy little corner Love is just around the corner And I'm around you.

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HE LOVES ME, HE LOVES ME NOT

He loves me, he loves me not; He doesn't care, he cares a lot. I wonder, I wonder all the time. He wants me, or am I wrong? Can I be sure his love is strong? I wonder, I wonder if he's mine.

I wonder, I wonder if he's mine If he knew how I adore him, The kisses waiting for him, He'd realize that I need him so. He loves me, he loves me not; He doesn't care, he cares a lot.

How happy, how happy I will be
When he tells me that he's in love
with me.
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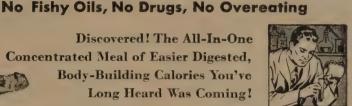
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If you are skinny, thin and underweight because of poor appetite or poor eating habits mail the coupon for this latest discovery of modern medical science. It's called WATE-ON and folks in normal health have reported gains of 4, 6, 10 . . . as much as 20 and 30 pounds and more so fast it's amazing! WATE-ON is a new and different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bustline gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.

Starts Putting On Weight First Day

Amazing new WATE-ON is the greatest weight, building formula ever developed! It's so loaded with super calories that putting on pounds and inches of firm flesh is a cinch. WATE-ON gives quick energy, improves the appetite, helps the healthy system digest and absorb weight building fats. Contains bone building vitamin D plus blood building, strength building red vitamin B₁₂ which has a remarkable ability, proven in clinical tests on children, to help fast weight gains. If underweight is caused by disease take WATE-ON under direction of your doctor. Get NEW WATE-ON today.

For Men, Women, Boys, Girls and Convalescents

WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

FOLKS WITH SMALL STOMACHS WHO QUICKLY FILL UP AND LOSE APPETITE AT MEALTIME

Your recommenda-tion and approval is invited. Write for professional samples. Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. It works wonders putting on

healthy weight.

SEND NO MONEY—Test at Our Risk

Mail the ON APPROVAL Coupon below for your generous supply of WATE-ON (indicate Liquid, Powder or Tablet form). On arrival pay \$3.00 plus C.O.D. postage on guarantee if first trial doesn't increase your weight to your satisfaction, all you need do is return empty container for full refund. Now . . . today . . . mail the Coupon. Youngsters, get mother or dad to order for you.

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Check, cash or money order enclosed Send C.O.D.

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- REGULAR WATE-ON

AS I LOVE YOU

JAY LIVINGSTON RAY EVANS I will love you as I love you all my life.

Ev'ry moment spent with you Makes me more content with you!" Just as you are you are all I could pray for.

All that you are that's what I wake up each day for. Ev'ry single touch and tingle I adore. Ev'ry kiss from you to me Always seems so new to me. Each one warmer than the one before! As I love you more and more and more!

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YOU'RE MINE

WADE BUFF GENE ADKINSON Do you know, have I told you, Can you see that you're mine? How my heart feels the longing For your lips and love divine, Be my love, hold me tightly And I'll trade my love for thine. Do you know, can't you see, dear, That you're mine! Take my love, take my life, dear Won't you say that you're mine? Let me know that you love me; Let my arms with yours entwine. Be my love, hold me tightly And I'll trade my love for thine. Do you know, can't you see, dear, That you're mine!

You're mine for in my heart Is love that lingers there for only you And in my mind, the beauty of Your face comes into view But in my life, I know that I must wait To touch the hair and kiss the lips

That make my love divine, For then, and only then, will I say, You're mine.

C Copyright 1956 by Northern Music Corp.

NOSEY

MONA McCORY FRANCES KANE MAX ROBERTS Ev'rything I say and do, You want the facts and figures too, You're nosey.

What a wreck you make of me, With all your curiosity,

You're nosey.

I could never answer all the questions you ask,

What a terrible task,

When, and where, and who, and what, sakes alive!

You talk a lot.

On our dates there's always three, The almanac and you and me, You're nosey.

Oh the secrets you collect,

And oh the things that you suspect, You're nosey.

But keep on asking questions,

That's the way to get smart.
'Cause when you learn what's on my mind,

Little nosey, you will find you have my heart.

Copyright 1956 by Weiss and Barry

THERE GOES MY HEART

BENNY DAVIS ABNER SILVER

There goes my heart, There goes the one I love;

There goes the girl I wasn't worthy of; There goes my happiness, it couldn't

There goes somebody else in place of

Goodbye to romance, it couldn't last somehow,

I had my chance but it's all over now, I never thought that she could pass me

There goes my heart and here am I. Copyright 1934 by Lee Feist, Inc.

LET'S DANCE

FANNY BALDRIDGE GREGORY STONE JOSEPH BONIME So let's dance, let's glide, Lights are low, How I love you! Stay by my side, As we go where sweet music Weaves her spell over us. Your cheek kissing mine, My sweet, thrills me through, dear, Ah! sweet melody, Come guide our feet; Let's dance. C Copyright 1935, 1956 by Edward B. Marks Music Corp.

MISSING

ROBERT MELLIN

Missing, a pair of loving arms That held me tenderly. Missing, a pair of sweet lips That kiss so tenderly.

Missing, a heart as pure as gold, And missing a smile that charms. These precious things I'll go on

missing 'Til I find you back in my arms.
Copyright 1952 by Robert Mellin Inc.

NO SCHOOL TOMORROW

LENNY ADELSON IMOGENE CARPENTER

Why does there always have to be school tomorrow

When I'm longing to stay in your

Somehow it seems it's always time

to go
It's such a crime to go When we are so in love

Someday there won't be anymore school tomorrow

We'll kiss like this and we won't have to part

But dear until there's no more school tomorrow

Goodnight, take care of my heart. C Copyright 1956 by Northern Music Corp.

REDUCE why be FA CHEW IMPROVED FORMULA CHEWING GUM REDUCE TO 5 lbs. A WEEK

Amazing New Easy Way Quickly Takes Off Pounds and Inches Faster Than You Ever Dreamed Possible!

If you are fat, overweight and embarrassed when you undress because of too many bulges—mail the coupon for KELPIDINB TODAY! KELPIDINB plan can quickly take off 10 to 20 lbs. of excess fat so fast it will amaze you. KELPIDINB chewing gum is a wonder of medical science. . entirely safe, not a harmful drug, Instead, a delicious pleasantly flavored good tasting chewing gum plus an essential mineral needed in the body. You lose weight most where you have excess fat stored!

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Amazing new Dr. Phillips KELPIDINE REDUCING PLAN takes off weight safely and fast! It's the best way known to medical science! Send for Dr. Phillips reducing Plan today!

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If you are tired of being fat, missing out on the fun and good times—try KELPIDINE NOW! Almost like magic, fat, pudgy figures slim down to a beautiful "new look" that wins popularity—DON'T BE FAT—Send for KELPIDINE today! Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow, simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—to acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips KELPIDINE CHEWING GUM and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for days then step on the scale. You'll hardly believe your eyes. Good for men too!

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All THE COUPON NOW! TEST THE AMAZI R. PHILLIPS KELPIDINE CHEWING GUM UCING PLAN for 10 days at our expense. If a 0 days your friends, your mirror and your scale do all you that you have lost weight and look slimmer by nothing, just return empty package for refund



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318 Market Street Newark, New Jersey

SEND LARGE ECONOMY PACKAGE OF KELPIDINE CHEWING GUM. I ENCLOSE \$2.98 on guarantee I must be delighted with first package or money back when I return the empty

Check here if you want 3 for \$6 (save \$3)

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LADIES! MEN! BOYS! GIRLS! SPECIAL OFFER TO ZOOM YOUR POPULARITY



WHAT'S YOUR NICKNAME? If you don't have one . . . dream one up

GALS FELLOWS Dream Girl Honey Bunny Kitten Bubbles Slats Chunky Smokey Lightnin' Pitcher Ears Slick Dumpling
Toots
Babykins
Sweetje Pie
Hep Cat
Slick Chick Slick
Speedy
Ace
Spook
Satch
Goldbrick Harry
Glamour Boy
Tubby
G.I. Joe
Skinny

WHAT'S YOUR TAG LINE? A twist on one of your traits

Last of the big time spenders * Life begins at 40 * The Personality Kid * Fastest man in town * Mankind's gift to women * Toast of all the bums * Put it off till tomorrow * Tightest man in town.

Or I'll print your stationery with plain name & address

If you want to keep your stationery formal — you can eliminate nickname and tag line, and I'll print just your name and address. Formal printing, of course, would apply also to small business firms, clubs, etc.

My Fine Quality, Personalized Stationery is Ideal for

- ARMED FORCES PERSONNEL
 GIFT TO A FRIEND
 SMALL BUSINESS FIRMS

- COLLEGE STUDENTS CLUBS & ORGANIZATIONS
- . KIDS & ADULTS

SEND ORDER NOW FREE GIFT

100 SHEETS 50 ENVELOPES

FREE! WITH YOUR ORDER AUTOMATIC BALL POINT PEN

POSTPAID

This is a grand, service-able pen — writes easy and smooth. Smart look-ing and neat, with a handy pocket clip and retractable point that works by an automatic plunger in the head.

HERE'S WHY I CAN DELIVER THIS QUALITY

DELIVER THIS QUALITY PACKAGE SO CHEAP — You buy direct-right from the print shop. No store mark up! No salesmen commissions! I work close on big volume — give you real quality printing on fine quality paper. You can't touch my price anywhere else. Folks buy from me all over the country because they get value and honest satisfaction. Try me out and see for yourself!

MAIL -

ART "ACE" JACKSON Last of the Big Time Spenders DETROIT, MICHIGAN

More fun than a barrel of monkeys when I print in your nickname or tag line . . . or I'll print plain

Are you sick and tired of being a nobody? Are you plumb fed up with letting others outshine you? Well — kick up your heels — get on the ball — let folks see a bright, new side of you . . . let 'em see that you've got a real personality all your own. You can do it with an order of my new and different and original Personalized Stationery! It'll get you more favorable comments — more good natured laughs—more pats on the back—it'll win you more friends and greater popularity than if you came into Aunt Minnie's fortune!

All you have to do is let me print up your stationery with your nickname and "tag" line. That'll do it! Just you wait and seel Sounds like a simple little thing, but brother how it works! Makes a "conversation piece" out of your stationery — makes a "standout" out of you. And what perfectly beautiful stationery—the kind you'll be proud of: genuine Vellum envelopes and famous Merion writing sheets. What's more, I'll include with your order ABSOLUTELY FREE an automatic BALL POINT PEN—the sweetest writing tool that ever stroked the paper! Amazing value—all for \$2.00 postpaid. But you must order now—this offer may be closed later on. Now—if you don't want a nickname printed, or you don't want a "tag" line—leave them off and just give me your name and address and I'll print your stationery plain. ACT AT ONCE. Use coupon below. All you have to do is let me print up your stationery with your

RUSH THIS ORDER COUPON!

WILSON - the Stationery Man DEPT. 1390, Tyrone, Penna.

Enclosed please find \$2.00 for which please send my PERSON-ALIZED STATIONERY printed as shown below. Be sure to include my FREE Automatic Ball Point Pen.

NAME (Please print and include nickname if you wish)

(This is optional - limit 6 words)

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Plays Pieces



dances." Peter H. Kozyra, Manitoba,
Canada.

Family and Friends Surprised



"I, my family and friends are surprised at my rapid prog-ress!"-Pearlie May Clay, Center. Tex.

"Easy as Falling Off Log"



"Easy as falling off log. Have always wanted to play. Now my dream

being ful-filled." - Mrs. Phyllis B. Jones, Blanding, Utah.

Wins Bet With Friends



I could learn piano quick-ly. Last

ly . Last night, one said, 'Why, sounds like y o u ' ve been playing for years!'' — Louise Gomez, Oakland, Cal.

Now Invited To Parties



"Enjoyed guitar course. Am being invited to parties, affairs, dances — auditioned for Barn Dance Jamboree." — H. Hopkins, E. Syracuse, New York.

"Never Dreamed I Would Play"



"Wouldn't have believed

have believed it possible — learning to play in such a short time. Friends can't get over it—think it's me, but it's your wonderful lessons!"—Eileen Turner, St. Victor, Canada.

Plays for Church



"I'm 12 years old. I have played

oid. I have played for our church. My sister also uses the course. She can play anything — and had never taken lessons before." — Patsy Jeffrey, Sweetwater, Tex.

Gave Famous Band Leader His Start



"Got my start with a U.S. School Course. It's easy to learn to read notes and play this 'teach - your-self' way!"—Lawrence Welk, well-known orchestra leader. "Got

Excels Friend Who Has Teacher



"I didn't know a note. Now I play for parties. A friend (taking lessons from private teacher same length of time) is still doing simple exercises."

Marie Van Hulle, Manitoba, Canada

Learns Faster Without Teacher



He Makes Many

Now Invited Out Lots



"It's been fun. Hasn't cost anywhere near as much as pri-

vate
teacher.
Now invited
to affairs,
dances."-Howard
Hopkins, E. Syracuse, N.Y.

"Friends Were Amazed"



"Didn't know a note on piano. In a short time I could play simple hymns. Friends were amazed. Now en-"Didn't know

tertain at parties, play at church." - Samuel Moses, church." - Samuel Mt. Vernon, Tenn.

High School Boy Learns Very Quickly



"Couldn't play a note. Now play at parties. All my friends were surprised and asked me how I learned so quickly."

-Bobby Smith, Grove Hill, Ala.

13-Year-Old Learns



"How happy I am. I play for parties, entertainments. Never once thought I would be able to play the piano. Thanks a milion!" — Cora Franklin Duke, Bumpass, Va.



Progresses Rapidly

"How rapidly I am progressing!
Lessons so simple,

anyone can understand them." – An-drew Schnei-der, Hanna, Wyoming.

Thousands Now Play Who Never Thought They Could!

EASY LOW-COST METHOD SHOWS YOU HOW TO Play Right Away...EVEN IF YOU DON'T KNOW A NOTE NOW

PORT WASHINGTON, N. Y.-As explained in a new FREE BOOK, anyone who wishes to play piano, guitar, accordion, or any other musical instrument can now learn quickly, through "Easy As A-B-C" Method.

Thanks to the clear, step-by-step, "printand-picture" music lessons which the U.S. School of Music sends out to its students everywhere, thousands now play who never

thought they could. Over 900,000 people, including housewives and business men, bakers and bookkeepers, children and retired folks, have taken up this modern way to learn. On this page are shown just a few of their actual reports-telling how well they have done and what it means to them.

Unlike the old-fashioned way to learn music, there are no boring scales or exercises to You simply start right in playing simple pieces-properly, by note. Sensible explanations and clear pictures guide your fingers every step of the way. Sooner than you'd ever dream possible, you find yourself playing hymns, waltzes, folk songs, musical comedy hits, classical numbers. No special "talent" is required, and the cost is only a few cents a lesson.

'Enjoyed Every Step''



"Enjoyed every step of the way. Friends

ment made in such a short time." - Helen Prevas, New Castle, Del.

Never Believed It Possible



"Never dreamed I would ever play. I didn't know one note. To-day I play delightful pieces."

- Mrs. Dallas B. Lodgepole, Nebr.



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